



ANNUAL REPORT 2021-22





Swami Vivekananda

" This life is short, the vanities of the world are transient, but they alone live who live for others, the rest are more dead than alive."

content

- ❖ **Foreword from Managing Trustee**
- ❖ **Foreword from Trustee**
- ❖ **About Sri Atmananda Deb Memorial Trust**
 - ❖ Our Genesis
 - ❖ Vision, Mission, Objectives
 - ❖ Our Credentials & Focus Area
 - ❖ Our Governing Body
 - ❖ Our Technical Team
 - ❖ Message from our core Team Members
 - ❖ Awards and Certificates 2021-22
- ❖ ***Activities Undertaken 2021-22***
 - ❖ Infusing SDG in our Activities

 - ❖ Baseline Survey of Livelihood of local women

 - ❖ Health Awareness Camp Activities

 - ❖ Capacity Building Training Workshop

 - ❖ Other Community Development Activities
 - ↗ Children Welfare Activities

 - ↗ Celebration of Notable days
- ❖ ***Moving Forward***
 - Program Planning for 2022-23
- ❖ ***Financial Performance (Analysis of last Three Years)***
- ❖ ***Thanks Giving to our Sponsors (Funding Agency)***
- ❖ ***Sri Atmananda Deb Memorial Trust in Media***



Foreword from Managing Trustee

It has been 5 years since we started our foundation with the aim to help the underprivileged community by providing them Capacity building through Skill Development Activities, education, and child welfare activities. As I look back, I am happy with the progress and growth we have made and I hope we will grow even bigger and better and do our part towards contributing to the society. It gives me immense pleasure to say that I work with the same zeal and Enthusiasm as I did when I started and so do all the members of the foundation. With every Passing year as the needs in our mission is growing so are the challenges we are facing, but the efforts on all of our parts are doubled and we are giving our best to mobilize the resources we need. One of the most important things that have kept us going is the smile on the face of our beneficiaries and their words of gratitude.

The annual report for the financial year 2021-22 will provide you with our journey in the past year and the Progress we have made so far. We have some exciting ideas/projects to work on this year and with our entire joint efforts I hope it will be a success.

I am confident that Sri Atmananda Deb Memorial Trust will continue to work successfully to bring relief to those who suffer from hunger, and discrimination.

With Warm Regards,

Foreword from Trustee



One more year elapsed in our striving for bringing about qualitative Change in the socio-cultural scenario of the West Bengal, more specifically in the child welfare of the underprivileged section of the society. Let me take this opportunity to share with you how far we have succeeded in this striving till now. The year 2021-22 was undoubtedly a crucial year which had put up before us new challenges side by side with the old and familiar ones. I' am Proud to say that the year 2021-22 was undoubtedly a crucial year I'm proud to say that Sri Atmananda Deb Memorial Trust has been able to address most of these Challenges with considerable success only because all of you stood by us with your collected might in this struggle. Let me thank you for this from the core of my heart.

Apart from the above, we had to face several abrupt Challenges in the year under mention such as terrible threat of the pandemic Covid-19. God willing, our timely response to the pandemic, in the form of providing oxygen support, emergency relief and hygiene kits as well as making awareness drive, could be of considerable help to the suffering people.

However, the journey of social welfare is a never-ending course. With the passage of time the challenges are multiplying. We're committed to dedicating ourselves to meet these challenges and ensure a happier and healthier society to the last drop of our blood.

I know you our Partners, Team Members and well-wishers have done your best in extending support to us. You have bound us in a bond of love and trust. Sri Atmananda Deb Memorial Trust will remain ever obliged to you. We expect similar help and guidance from you in the years to come.

With Warm Regards

Our Genesis

“Dream of an equal society” –our genesis- journey started in 2008 by our founder Mr. Sujit Bramha with handful of like minded youth from the local area of Naihati, North 24 Parganas, West Bengal. Focus was to provide equal opportunity to children with need of basic necessities like education, nutrition and child rights. We started “Spandan”-a pilot project to provide free coaching to poor students in the interior and remote villages of Naihati, West Bengal. Hence within a span of 10 years, we worked with the most vulnerable groups of children, especially street and street connected children.

And, time came on 20th February 2018 when our effort gets institutionalised as Sri Atmananda Deb Memorial Trust. With a rights based institutional approach the project Spandan endeavors to educate and impart life skills to vulnerable children so that they become self reliant and exit the generational cycle of illiteracy and poverty.

Atmananda Deb Memorial Trust runs projects like Food Bank, Cloth Bank, Oxygen Bank and Book Bank that works towards providing overall support to these children.

Come and join us

Objective

- To establish , Manage and maintain educational activities such as education center , publishing house ,library ,schools, colleges and encourage activities of education.
- To make research in the field of education and help individuals or institution carrying on such work.
- To conduct medical relief work, to establish, maintain and manage hospital, clinic or treatment center or to help such center.
- To provide village forestry, agriculture forestry, plantation, tree conservation activity and energy forestry.
- To Development of Common People at the grass root level being beneficial to the public.
- To do social welfare activities including Public Health and other development work of the locality. To Impart and develop social awareness among the illiterate women and by organizing awareness camp from time to time.
- To promote and organize prosthetics aid and appliances, Vocational Training center awareness camp, Manpower Development, health and nutrition etc for all.

VISION

“Sri Atmananda Deb Memorial Trust” is driven by the vision of world without hunger. And also to create an inclusive society, where people with disabilities are accepted into the main stream of economy and social life. We believe that every single person is special and talented and is just looking for a chance to excel.

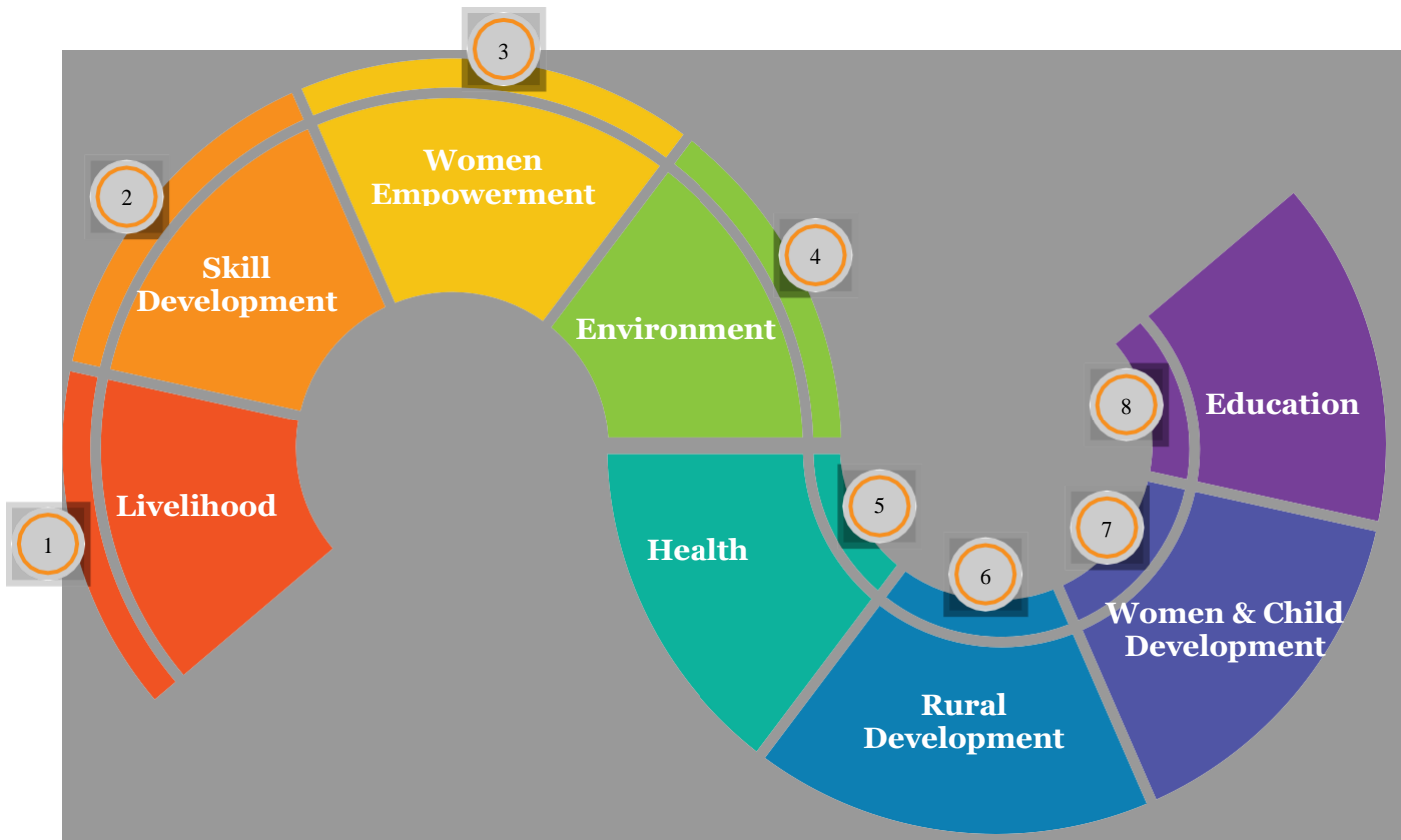


MISSION

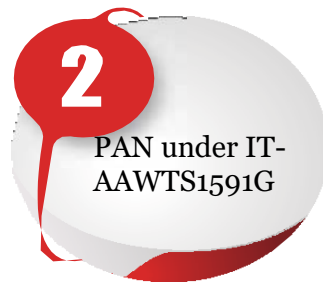
Our mission is to end hunger in our lifetime by providing food and life-changing aid to the most vulnerable and mobilizing the necessary resources to end hunger by 2030.



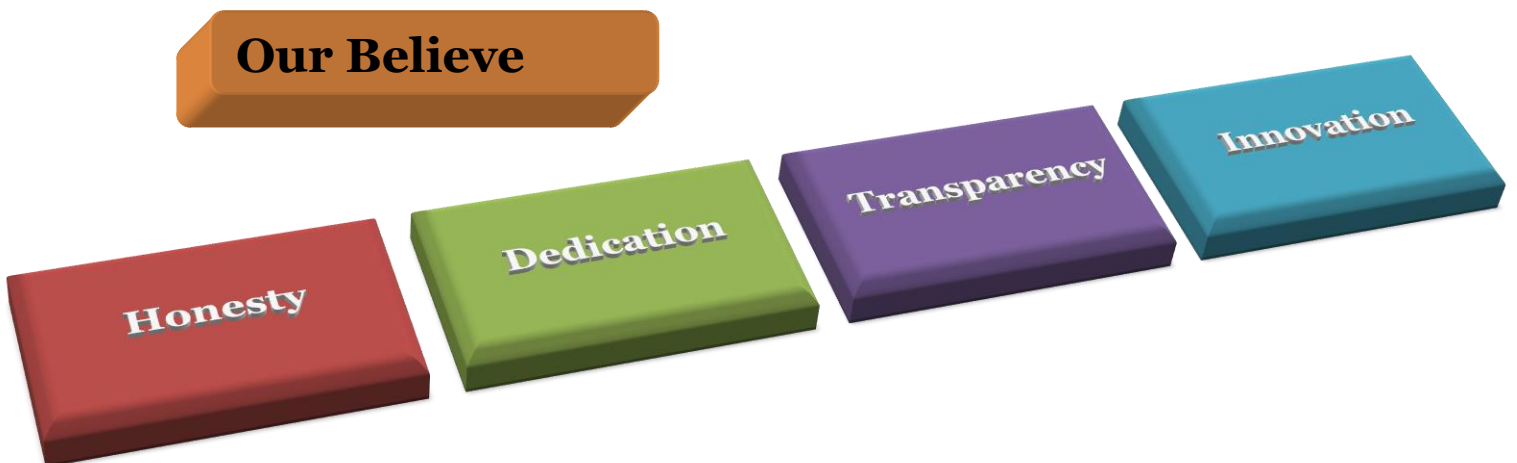
OUR Focus Areas



Our Credentials



Our Believe



Meet our TEAM

Our Governing Council



Chairman
Mr. Sujit Brahama



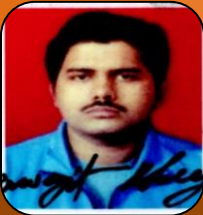
Treasurer
Mrs. Lina Brahama



Trustee
Mr. Partha Pratim
Parui



Trustee
Mr. Arup
Bandyopadhyay



Trustee
Biswajit Koley



Secretary
Mrs. Leena Bhowmik



Joint Secretary
Mrs. Shabari
Mukherjee



Joint Secretary
Mrs. Srabani
Chatterjee

OUR MEMBERS



Ajay kr. Shaw



Anumita Sengupta



Aradhana karmarick



Arijit Biswas



Arindam Das



Bijoy Singh



Biswajit Roy



Biswajit Saha



Debductta
Bhattacharjee



Debrata Biswas



Gopal Sarkar



Janmejoy Ganguly



Jayanta Das



Jit Banerjee



Jolly Santra



Jotika Bir

OUR MEMBERS



Kaushik das



Lakhmi Roy



Madhumita Dey



Pijus Debnath



Sangita Puley



Pratima Puley



Pratyay Kundu



Rajib Nath



Ruma Rakshit



Saheli Nayek



Saibal Sarkar



Sangita Sarkar



Sibendu Goswami



Susama Datta Das



Tania Ghosh



Malabika Chatterjee



Rudra Biswas

OUR MEMBERS



Mr. Nirmalya Ghosh



Ms. Nupur Majumder



Ms. Rubi Manna



Mr. Sudip Sen



Ms. Swapna Roy



Ms. Shilpi Biswas



Ms. Tapashi Paul



Mr. Trilokesh
Chakraborty

Messages from our Core Team Members



Mrs. Shabari Mukherjee

I joined Sri Atmananda Deb Memorial Trust in the year 2020. I was looking for an avenue to serve the people in any ways that I can.

The main reason that I joined this NGO is for their selfless services that they have rendered the community for many years without any sponsorship or aid from any quarters. I wish Sri Atmananda Deb Memorial Trust will keep up the spirit and keep serving the society as they always have been. I understood that

there is so much that we could do if only we could come and put our heads and hearts together. Creating awareness among the citizens and particularly among the youth, which I consider as the powerhouse of the society was very prompting. Helping others and making easier the lives of others/ fellow people was all that I always dreamt of Experiencing life outside West Bengal and comparing with the situation of my fellow citizens at home haunted me. I therefore am proud to be a part of Sri Atmananda Deb Memorial Trust and will continue to extend my helping hand as long as I can.



Mr. Pratyay Kundu

I join the NGO, Sri Atmananda Deb Memorial Trust in the year 2021.

The major factors for which I joined SADMT was to give something back to the society and work for its betterment. And for this I chose SADMT as it is a genuine NGO with very dynamic members who are always ready to selflessly render their service for the betterment of society.

The greatest thing about Sri Atmananda Deb Memorial Trust is that, it works for the welfare of the society and also in the development of the economy. Sri Atmananda Deb Memorial Trust also offers learning opportunities to the less privileged.

I therefore am proud to be a part of Sri Atmananda Deb Memorial Trust and will continue to extend my helping hand as long as I can.



Infusing SDG in our Activities





Baseline Survey of Livelihood of Local Women



As mandated by the project, Sri Atmananda Deb Memorial Trust conducted baseline survey at the beginning of the project. The major objective of baseline survey is to assess the status of livelihood of the women covered under Naihati, North 24 Parganas during the initial year of survey i.e. 2021. This baseline study will be used

as a reference document to evaluate the project impact in terms of livelihood status achieved at the terminal year of Pariyojana being 2022, due to impact of various activities undertaken in the stride of implementation of the project. Besides, Sri Atmananda Deb Memorial Trust conducted Baseline Survey to map the status of Mahila Kisans / Women Farmers in reference to socio-economic-political background, age, education, skills, occupation, institutional membership and relationships with primary and secondary institutions. Family income & expenditure pattern, land ownership, livelihood pattern, saving & liabilities, insurance, health & hygiene, current agricultural practices which include use of agricultural implements, specific crop management, market linkage of agricultural produce, income from agriculture, linkages with the government schemes related to agriculture etc. was also analyzed. The sole purpose of this survey is to share our learning and findings of the baseline survey undertaken in the operational areas of one resource blocks under one district. Above all, the baseline survey is intended to generate first-hand information on the contemporary situation of the operational area.

The specific objectives of the baseline study are :

- ❖ To know the present status of women farmer in terms of socio-economic conditions and livelihoods pattern in the Naihati, North 24 Parganas project areas.
- ❖ To create a database on the present status of targeted women farmers as a reference point for end-line survey and project evaluation. Continue.....

- ❖ To create a database on the agricultural practices which are helping and hindering in augmenting agricultural productivity.
- ❖ To ascertain the awareness level of women farmers regarding land improvement, soil and water conservation, organic nutrient management, integrated pest management, post harvest management, market linkage, agro-related government schemes and resources available for agro-based development and living standard.
- ❖ To find the gaps and solutions for improving the socio-economic status of women farmers.

<i>Baseline Study coverage size</i>			
Sr. No	Name of Block	Number of Women selected for baseline survey	Total number of Women selected for Baseline Study
1	Arsa	20	30
2	Balarampur	25	40
3	Purulia-i	20	35
4	Purulia-ii	25	30

Conclusion of Baseline Survey:

The vision of the project is to build a strong community where women are treated equally with men, a developed community where women take active participation for the betterment of family and society. The above findings will help plan out methods and training projects to overcome all the issues related to livelihood. After completion of this project, women community is expected to be more organized and significant in the society with a better sustainable income generating activity.

Health Awareness Camp Activities (**Blood Donation Camp**)



We organized a mega blood donation camp at Naihati, North 24 Parganas, and West Bengal 02.10.2021. A team of Doctors, paramedics and volunteers were positioned all over the mall to ensure a safe and hygienic camp. While all the professionals followed stringent screening procedures and good laboratory practices for testing, processing and collecting blood, donors' details were documented carefully by the volunteers. The initiative witnessed wide participation from

more than people, residing in various parts of the city. A pack of each, juice and biscuit, and donor cards were given to all the successful donors by the Sri Atmananda Deb Memorial Trust. The camp focused on collecting 150-200 units of blood at the camp.



According to World Health Organization estimates, India needs a minimum of 12 million units of blood to meet its basic requirement, Blood donations help meet only about 75 percent of the national requirement. Sri Atmananda Deb Memorial Trust firmly believes in acting responsibly, encouraging and supporting healthy and resilient communities. The blood donation drive, which is a key community-focused initiative.



Capacity Building Training Workshop



We have organized Competitive Exam Training for Visually Impaired.

It should be noted that visually impaired candidates face a challenge in cracking these exams that have Maths and logical reasoning. This is because Maths is an optional subject for visually challenged students and most choose not to take it up after Class 7. As a

result, many lack the concepts necessary to crack the exams.

In our training sessions provided syllabus where visually impaired students can opt to learn through braille, audio material or e-material to get a better understanding of the subjects that form the basis of questions in such exams. Experts from SADMT have learned the students online with a special focus on logical reasoning which has a lot of visual information. A systematic course was prepared and we have used tactile graph technology to convert verbal information into a descriptive form.

Blindness is not a disability or defect, but a characteristic.

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Blanket Distribution



Sri Atmananda Deb Memorial Trust distributed Blankets among poor people at Village –Taljiya, P.S- Garbeta. District-West Midnapur on 12.12.2021. It becomes too much critical to live the days when the average temperature is 13OC or bellow it. Heavy warm clothes are needed to get protection in this time, but the people of local area in these rural areas are unable to buy a blanket or sweater or jacket. They often use torn or dresses under using to

protect themselves from this cold weather. Many kind people, organization's, companies, voluntary leagues and association's assist these poor people by giving warm cloths every year. As a human being everyone should come forward to help these people. We have received blankets through The Administrator General and official trustee of West Bengal for distribution.



Children Welfare Activities

Cloth Distribution Among Needy Children



Sri Atmananda Deb Memorial Trust One of the renowned welfare organizations in North 24 Parganas district, West Bengal, Its motto is to “always aim to care & protect the less-fortunate individuals and mass that have been deprived of basic necessities either by our system or fate”. From the last couple of months, it has been our desire to hand out new clothes among poor and underprivileged individuals from various town and villages of our city. The endless effort of our members and friends who make this event not only a grand success story but make people to be witnessed of the greatest clothes distributions in the remote villages of Purulia and Birbhum districts.



Food Bank for Needy Children



One in ten people in the world were exposed to food insecurity. The global Covid-19 pandemic has made the situation worse. According to the UN World Food Programme's live Hunger Map, 880 million people across 92 countries do not have access to enough food. Atmananda Deb Memorial Trust continues working regarding no hunger activities. The world produces enough food to feed everyone.

But ironically, more than one-third of the food produced for human consumption is wasted and lands up in landfills where it ends up generating greenhouse gases. Food banks intervene timely to prevent food from going waste and ensure distribution of safe food to the needy. Thus they play a critical role in not just promoting food security, but also saving the planet from the adverse environmental impact of food wastage. Food banks are the crucial link between the food supply chain and the underprivileged. Atmananda Deb Memorial Trust create a brand a name of SPANDAN under this brand we have implement our food bank activities for needy and poor children.

Role of Food banks in community building

- ❖ **Malnutrition:** Inadequate or unbalanced food intake and poor absorption of food by the body lead to malnutrition. Foodbanks adopt different measures to address the issues of malnutrition and raise nutritional awareness.
- ❖ **Education on Water, Sanitation and Hygiene:** Educating people, especially young children, on water, sanitation and hygiene issues is taken up by food banks alongside providing food
- ❖ **Clothing Distribution:** Food banks can operate clothing banks as well. Clothing is acquired in much the same way as food and grocery products, and donors make it available for many of the same reasons as food
- ❖ **Disaster Response:** At times of disaster, food is a basic need. Food banks with their vast storage spaces and a well-established network of distribution are well equipped to be the first respondents.

Books Distribution Among Needy Students



We distributed Books and study materials among the poor students at Village Jadugora Ps. - Bagmundi, District Purulia on 10.12.2021. It becomes not possible by the parents of poor students to buy their note books and other study materials. As a human being everyone should come forward to help these people. We all appeal to the eligible people to give some kindness to these peoples. They are awaiting for ours kind cooperation. They also need to literate

to come out from their poverty.

Many students in our service area are dropping out of school before Secondary Education, since their parents cannot to afford to provide uniform, text books, school bag and such other items. Their parents are mainly working as a daily labor. We motivate their parents through counseling sessions to send their children in school. And Make A Life Easy To Live And Easy To Fight For Right.



Celebration of Notable days

National Youth Day



National Youth Day, also known as Vivekananda Jayanti, is celebrated on 12 January, being the birthday of Swami Vivekananda. In 1984 the Government of India declared this day as National Youth Day and since 1985 the event is celebrated in India every year. Atmananda Deb Memorial Trust celebrated youth day on 12th January on 2021. On this day we have serve food to unprivileged children.



Children's day celebration



Children's Day reminds us the birth of Pt Nehru, country's first Prime Minister. This day is celebrated in various ways in various educational institutions of the country. In this way, children pay homage to their *Chacha*. On this memorable day we distributed Chips, biscuits and chocolates among rural children.



Teacher's Day Celebration



In India, 5th September is celebrated as Teachers' Day as a mark of tribute to the contribution made by teachers to the society. 5th September is the birthday of a great teacher Dr. Sarvapalli Radhakrishnan, a staunch believer of education and a well known diplomat, visionary, statesman, scholar,

President of India and above all a perfect Teacher. Teachers mould the lives of the students by guiding them, by enriching their personalities, by imparting ethical and moral values and have more influence on them. Teacher's Day is celebrated with great enthusiasm in many parts of the world. This day is dedicated to the teachers with the sense of respect, appreciation, encouragement and support for their devotion to their students. Atmananda Deb Memorial Trust also celebrated teacher's day with distribution of memento to dignitaries.



Police Day Celebration

The West Bengal Government will observe September 1 as Police Day in recognition of the work done by the men in uniform. To honour sacrifices made by cops while fighting COVID-19



pandemic in the state. West Bengal Police and Kolkata Police are the best when compared to police of other states. Our team distributed memento to Police dignitaries for their great efforts towards community.



Moving Forward To 2022-2023

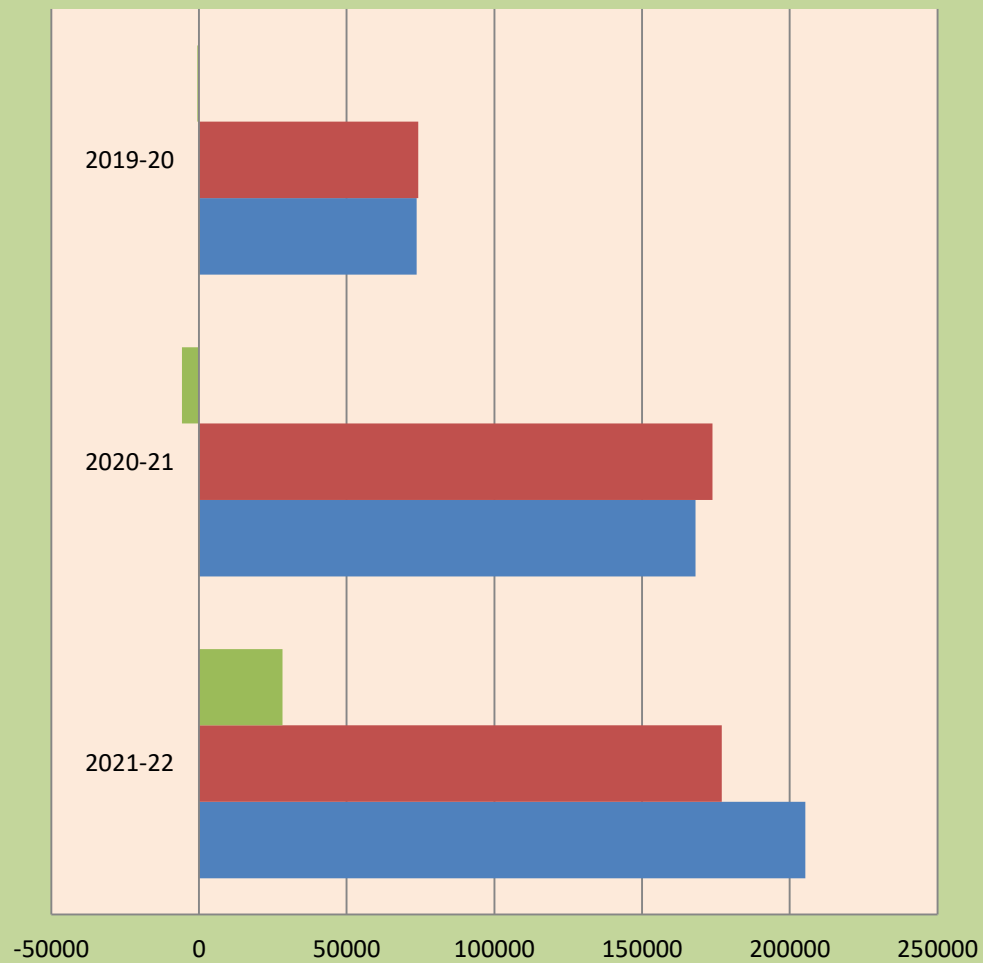


Program Planning

- Planning for establishment of orphanage home
- Education and empowerment of visually impaired students for quality education and independent living through Vocational Training
- Community Health Check-up Centre
- Elementary Education to underprivileged Students
- Job Oriented skills training for unemployed youths/adolescent
- Continue planning on Food Bank Development
- Planning on Women & child Development activities
- Continue with child welfare & Rights activities

Financial Performance (Analysis of last three Years)

Financial Analysis of FY 2021-22, 2020-21 & 2019-20



	2021-22	2020-21	2019-20
■ Surplus/Deficit	28297	-5730	-536
■ Total Expenditure	177001	173832	74277
■ Gross Income	205298	168102	73741



Thanks Giving to our Sponsors



Mr. Pawan Ganeriwala



Mr. Animesh Banerjee



Mr. Uttam Kr. Chowdhury



Mr. Bhaskar Sengupta



Mr. Gopal Bandopadhyay



Ms. Saheli Nayek



Mr. Rudra Biswas



Mr. Raja Chatterjee



Mr. Prajjal Sarkar



Mr. Vidya Shaw



Mr. Anshuman Chakraborty

উত্তরণের বাৎসরিক সাংস্কৃতিক অনুষ্ঠান, পুস্তক ও পুরস্কার প্রদান



সামবায়ক

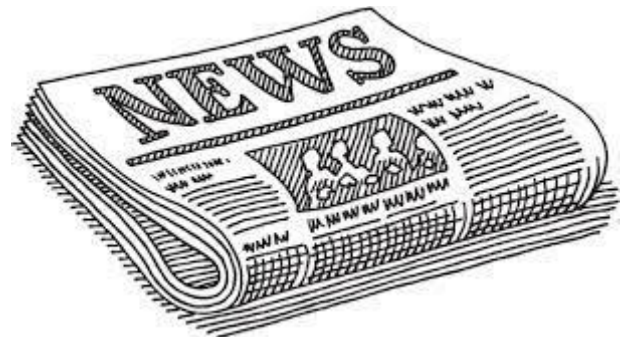
সমাজসেবী সাংস্কৃতিক সংস্থা উত্তরণের ব্যবস্থাপনায় সম্প্রতি চুঁচুড়া রবীন্দ্র ভবনে সংগঠনের বাৎসরিক সাংস্কৃতিক অনুষ্ঠান হয়ে গেল। একদিনের এই অনুষ্ঠানে সংস্থার পক্ষ থেকে দুঃস্থ মেধাবী ছাত্রছাত্রীদের পাঠ্যপুস্তক প্রদান করা হল, এর পাশাপাশি উত্তরণের আয়োজনে কিছুদিন পূর্বে নাচ, গান, আবৃত্তি বিবিধ বিষয়ের একটি প্রতিযোগিতা অনুষ্ঠিত হয়েছিল। সেই প্রতিযোগিতায় প্রথম, দ্বিতীয় ও তৃতীয় স্থানধিকারী ও স্থানধিকারিনীদের হাতে পুরস্কারও তুলে দেওয়া হল এদিন।

অনুষ্ঠান উপলক্ষে উপস্থিত ছিলেন বাগবাজার মায়ের বাড়ির মহারাজ স্বামী গিরিজনন্দজী মহারাজ, গ্লোবাল গ্রীনফোর্সের কর্মীবৃন্দ, স্পন্দন গোষ্ঠী, হুগলী ইচ্ছেপূরণের প্রয়াস সংস্থা। এছাড়াও উপস্থিত ছিলেন কবি মায়ী মাহাত, সমাজসেবী রতন আমিন সহ হুগলী জেলার বহু প্রাথমিক ও মাধ্যমিক বিদ্যালয়ের শিক্ষক, শিক্ষিকাবৃন্দ। অনুষ্ঠানে পরিবেশিত হয় গান-নৃত্য-আবৃত্তি সহ নানান অনুষ্ঠান, হুগলী, ব্যাঙ্কল, চন্দননগর, সিঙ্গুর, ধনিয়াখালি সহ বিভিন্ন অঞ্চল থেকে আর্থিকভাবে পিছিয়ে পড়া ছাত্রছাত্রীরা বিভিন্ন বিষয়ে বই পেল। বিগত ২০১১ সাল থেকে নিরবচ্ছিন্নভাবে উত্তরণ সংস্থা এই কাজ



করে আসছে বলে জানালেন সংস্থার সম্পাদক কৌশিক চক্রবর্তী। কৌশিকবাবু আরও জানালেন, “মূলত আর্থিকভাবে পিছিয়ে থাকা ছাত্রছাত্রীদের শিক্ষা ও সাংস্কৃতিক দিক থেকে সহযোগিতার হাত বাড়িয়ে দেওয়াই আমাদের লক্ষ্য। এছাড়া দুঃস্থ ছাত্রছাত্রীদের অবৈতনিক টিউশনির ব্যবস্থাও করা হয়।” এছাড়া স্কুল-কলেজে ভর্তি হওয়া সংক্রান্ত আর্থিক ও অন্যান্য সহযোগিতা প্রদান করা হয়ে থাকে। বিগত ২০১৯ সালে উত্তরণের পক্ষ থেকে সর্বমোট ১১০ জন ছাত্র-ছাত্রীকে সহযোগিতা করা হয়েছে। ক্রমশ এই সংস্থা বাড়ছে বলে জানালেন সংস্থার জনৈক প্রতিনিধি।

এবারের অনুষ্ঠানে শতাধিক ছাত্র-ছাত্রীকে বই দেওয়া হয়, এর পাশাপাশি ২০১৯ সালে সাংস্কৃতিক প্রতিযোগিতায় ৩৮ জন সফল প্রতিযোগিকে পুরস্কৃত করা হয়। হৈ ধরনের কাজকর্মের সঙ্গে সঙ্গে সামাজিক মূল্যবোধের বিকাশে সারা বছর গুরুত্বপূর্ণ দিবস পালন করা, বৃক্ষরোপণ, পরিবেশ সুরক্ষা বিষয়ে প্রচারাভিযান, মনীষীদের জন্মদিন পালন এবং তদুপলক্ষে পথসভা, মিছিলের আয়োজন করার মত নানান সামাজিক কাজে যুক্ত থাকে উত্তরণ। সামাজিক মূল্যবোধের অবক্ষয় এর বিরুদ্ধে যুব সমাজকে একত্রিত করার এই প্রয়াস ২০০৭ সাল থেকে উত্তরণ করে আসছে।





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